

**First, describe the problem you are addressing:**

What is the goal you are pursuing?

What specific problem do you want to solve?

Where does this problem occur? (continent, country, region, etc.)

Who are the people affected by the problem? (target group addressed)

What is the solution you offer them? (product or service made)

In addition, you need to find out who is also working on the same problem and what has already been done to solve the problem.

. Here's how you can build on the ideas of others or work with them to achieve your goal:

Who is working towards the same (global) goal?

Who is working on the same specific problem?

Where does this problem occur? (continent, country, region, etc.)

Who are the people affected by the problem? (target group addressed)

What is the solution you offer them? (product or service made)