



FASHION.ED
Supporting Entrepreneurship in Eco Design

POWERPOINT PRESENTATION Training

What does BDF do?



BDF for BUSINESS

- Inqubator Leeuwarden
- Subsidies & funding support
- Matchmaking
- Courses & tools



BDF for EDUCATION

- Workshops & guest lectures
- Course material development
- Connect with SMEs
- Hosting international students
- Erasmus+ project development
- Erasmus+ project management



BDF for GOVERNMENTS

- Policy research
- Policy development
- Policy implementation
- INTERREG project development
- INTERREG project support

Random Request

How to make your business plan

How to make your business plan

Why do you need a business plan?

- Increasing clarity
- Creating a marketing roadmap
- Getting funding
- Securing talent
- Providing structure



How to make your business plan

Why do you need a business plan?

- Defining own brand and mission
- Ensuring sources for your sustainable materials
- Creating own e-commerce website
- Marketing, marketing, marketing! (Social media, influencers, campaigns, newsletters, ads)
- Monitoring of the progress

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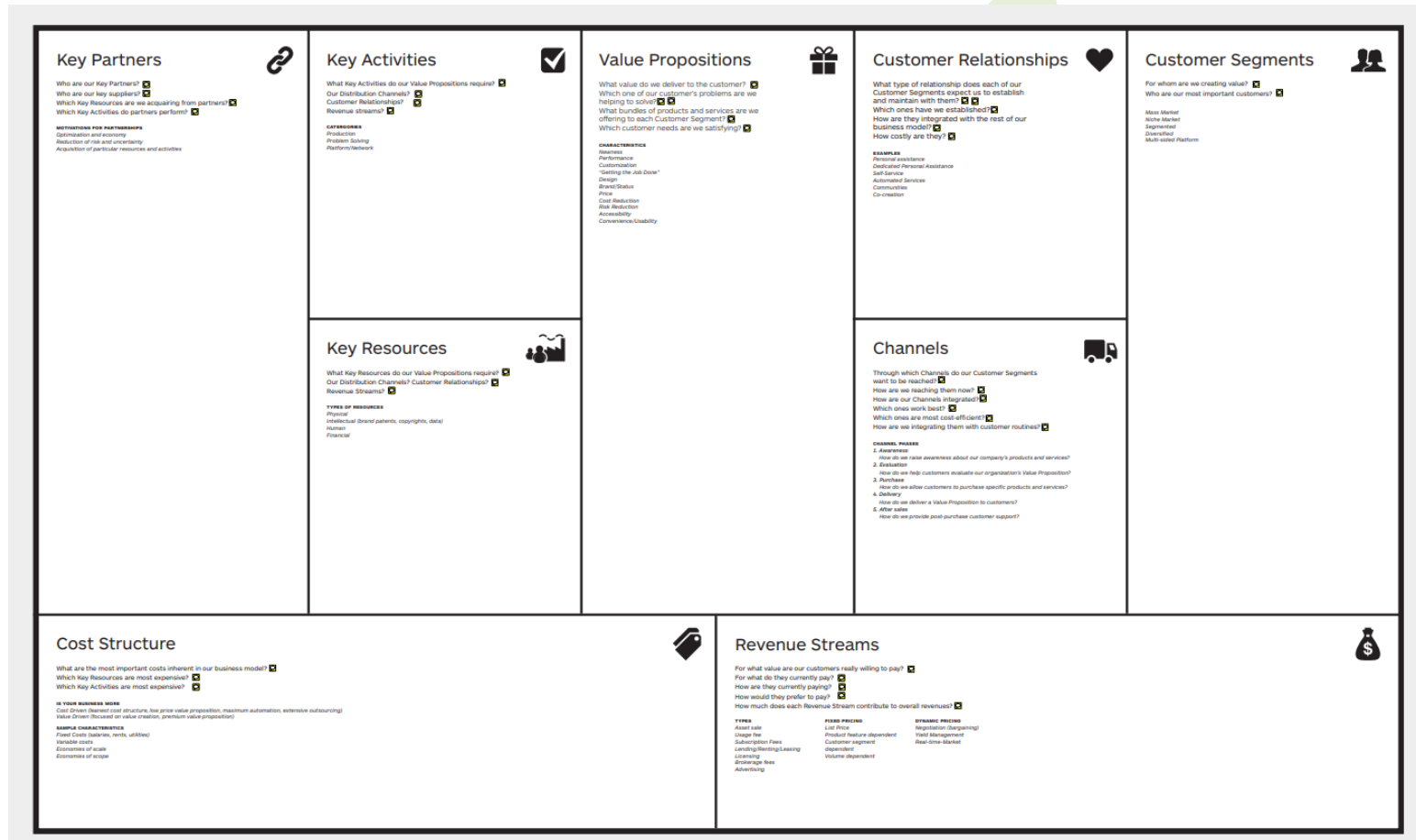
VIDEO: https://www.youtube.com/watch?v=pRf0X3xETCc&ab_channel=McKinsey%26Company

Think about your idea



How to make your business plan

Business Model canvas



Thank you!

Meeting location this afternoon

FIRDA, Julianalaan 97
8931 AH Leeuwarden

Tomorrow:
Grand Cafe Z, Zaailand 106
8911 BN Leeuwarden



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**POWERPOINT
PRESENTATION
Training**

**WIFI: Zaailand
Guest
zaailand**

The planning today

Wednesday the 2 nd of April			
9:30 – 12:00	Business model canvas development: <i>Map out key business elements like value proposition, customer segments, and revenue streams.</i>	Grand Café Z Zaailand 106 8911 BN Leeuwarden https://maps.app.goo.gl/BU4fqU87PmdZq6Nt7	Lotte Duursma
Lunch		Grand Café Z	
13:30 – 15:00	How to pitch: <i>Presentation on how to properly pitch</i>	Grand Café Z	Mardjantie Stienstra (Project Manager at Inqubator)

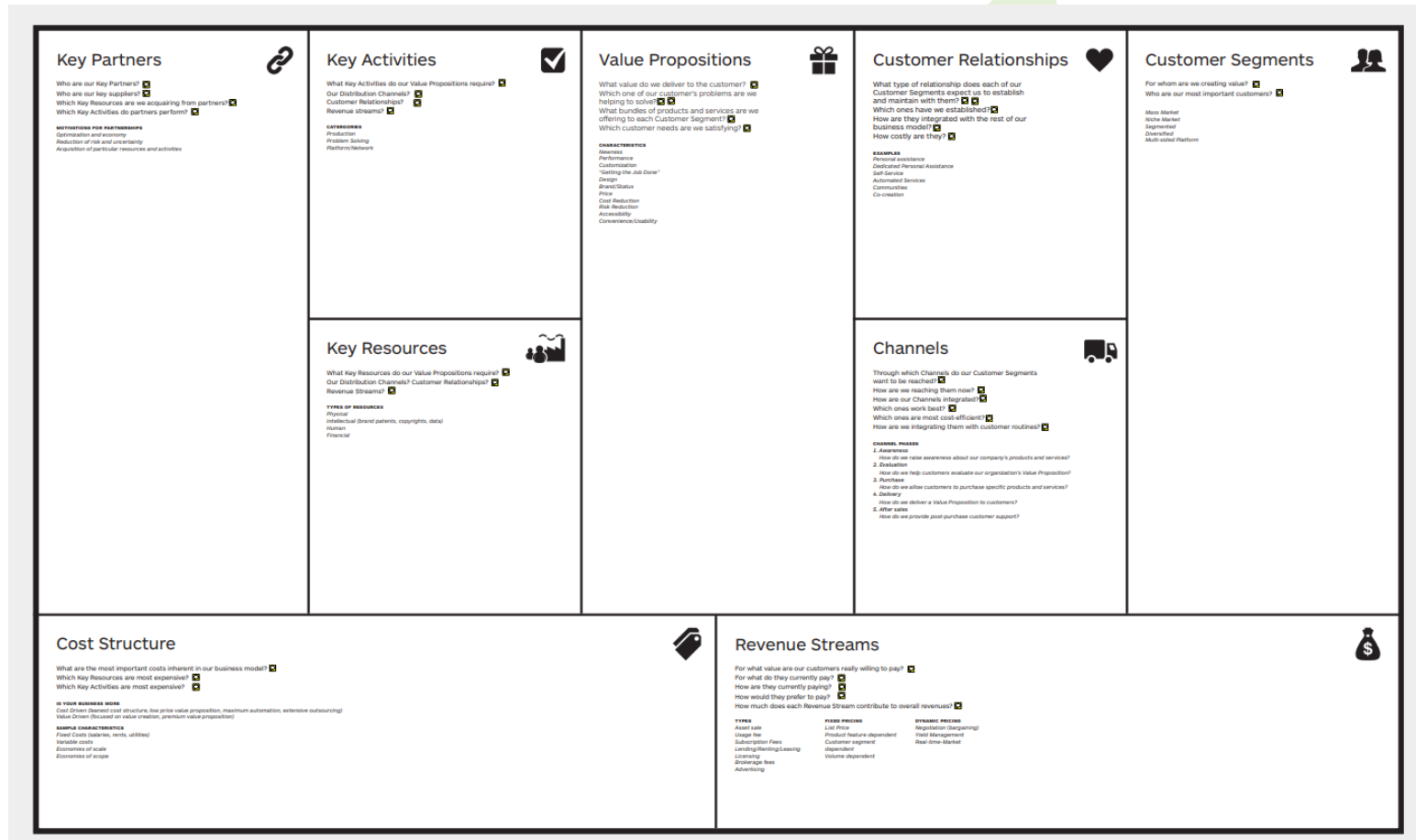


airbnb - Business Model Canvas

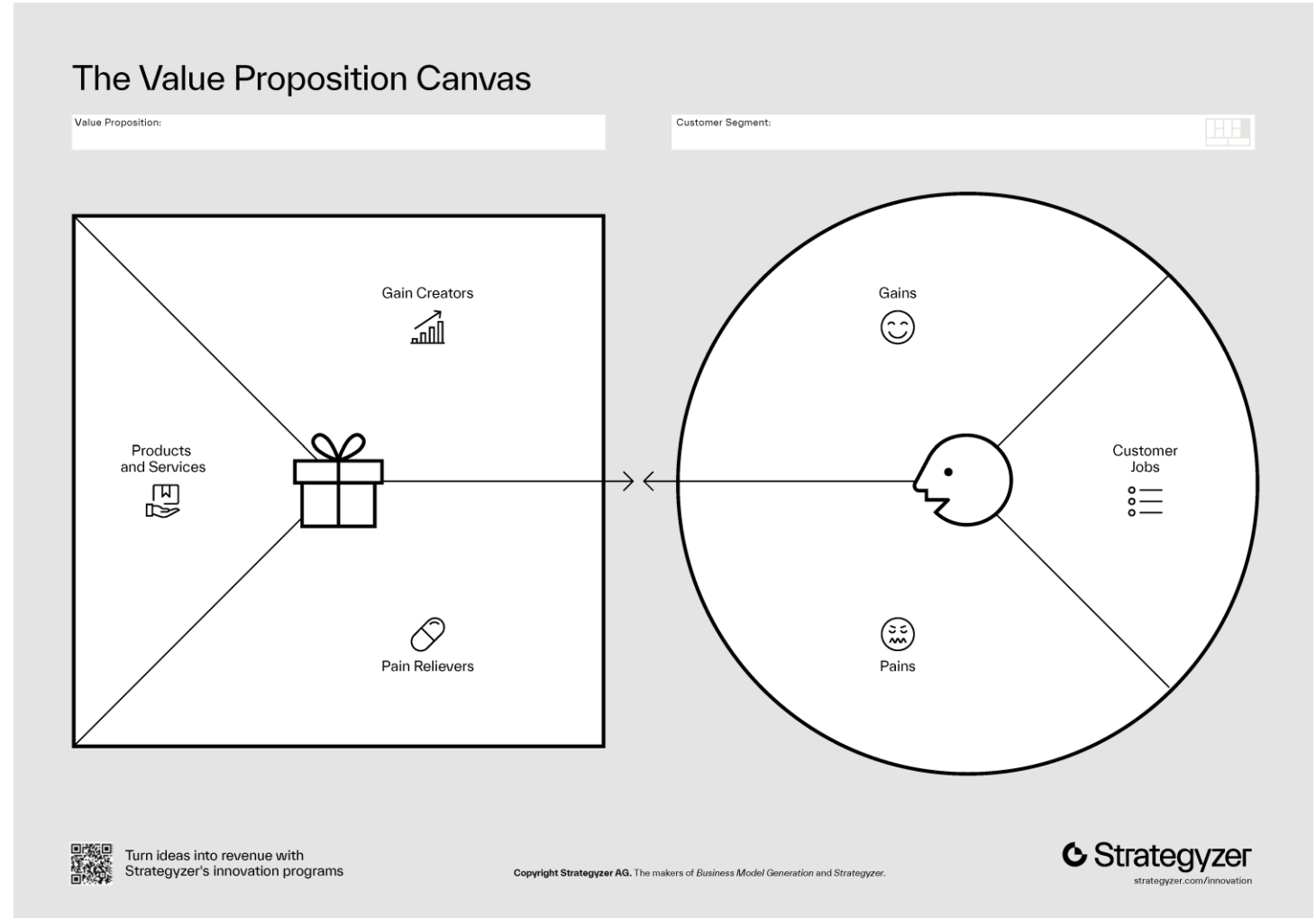


How to make your business plan

Business Model canvas



Value proposition



Thank you!

Tomorrow:
Westcord Hotel
Heliconweg 52
8914 AT Leeuwarden

Thank you!

